

**School of Public and Environmental Affairs  
Indianapolis Campus  
Certificate Program Checklist**

# Certificate in Social Entrepreneurship: Nonprofit and Public Benefit Organizations

In 2006, Indiana University inaugurated the first formal university-based Social Entrepreneurship program in Indiana. The Certificate in Social Entrepreneurship: Nonprofit and Public Benefit Organizations is a cooperative program between the School of Public and Environmental Affairs (SPEA) and the Kelley School of Business. The Social Entrepreneurship certificate prepares students for innovatively approaching public needs with a combination of entrepreneurial practices and social purposes – through the for-profit, nonprofit, and governmental sectors.

**ADMISSION ELIGIBILITY**

Students must be admitted to the Master of Public Affairs program or the Master of Business Administration program at IUPUI to participate in this certificate program.

**APPLICATION**

An online application and information may be obtained from the SPEA Web site ([www.spea.iupui.edu](http://www.spea.iupui.edu)). Please contact Luke Bickel ([lbickel@iupui.edu](mailto:lbickel@iupui.edu), 317-274-4656, early in your graduate program if you are interested in the certificate program. The certificate program requires a special internship and permission for some courses.

**CERTIFICATE REQUIREMENTS**

(18 credit hours)

## CERTIFICATE REQUIREMENTS

18 Credit Hours

Dept	Course	Title	Credit
<b>Required Courses (9 Credit Hours)</b>			
<b>EACH</b> of the following courses:			
	<i>SPEA-V</i>	<b>521</b> The Nonprofit and Voluntary Sector	3.0
	<i>BUS-W</i>	<b>511</b> Venture Strategy	3.0
	<i>SPEA-V</i>	<b>559</b> Principles and Practices of Social Entrepreneurship	3.0
<b>Electives (9 Credit Hours, at least 3 of which must be taken in school other than one offering degree)*</b>			
<b>Kelley Electives</b>			
	<i>BUS-F</i>	<b>509</b> Advanced Capital Budgeting	1.5
	<i>BUS-F</i>	<b>517</b> Venture Capital and Entrepreneurial Finance	1.5
	<i>BUS-M</i>	<b>503</b> Applied Marketing Research	3.0
	<i>BUS-M</i>	<b>513</b> Marketing Strategy Simulation	

<i>BUS-P</i>	<b>510</b>	Service Operations	1.5
<i>BUS-P</i>	<b>552</b>	Project Management	1.5
<i>BUS-P</i>	<b>527</b>	Operations Processes I	1.5
<i>BUS-P</i>	<b>528</b>	Operations Processes II	1.5
<i>BUS-J</i>	<b>522</b>	Strategic Management of Technology and Innovation	1.5
<i>BUS-W</i>	<b>525</b>	New Ventures and the Venture Community of Indianapolis	1.5
<b>SPEA Electives:</b>			
<i>SPEA-V</i>	<b>522</b>	Human Resource Management in Nonprofit Organizations	3.0
<i>SPEA-V</i>	<b>525</b>	Management in the Nonprofit Sector	3.0
<i>SPEA-V</i>	<b>526</b>	Financial Management for Nonprofit Organizations	3.0
<i>SPEA-V</i>	<b>539</b>	Management Science for Public Affairs	3.0
<i>SPEA-V</i>	<b>541</b>	Benefit and Cost Analysis for Public and Environmental Affairs	3.0
<i>SPEA-V</i>	<b>558</b>	Fund Development for Nonprofits	3.0
<i>SPEA-V</i>	<b>562</b>	Public Program Evaluation	3.0
<i>SPEA-V</i>	<b>602</b>	Strategic Management of Public and Nonprofit Organizations	3.0
<p>The Social Entrepreneurship Internship Practicum is also required. The internship will be used towards the SPEA-V585 requirement in the MPA program. Special permission is required for this Internship. Kelley MBA students can also use BUS-X523 and X524 Enterprise Experience I and II (1.5 credits each) to fulfill this requirement.</p> <p>* Alternative courses may be included as electives, depending upon faculty and course availability.</p>			

**CERTIFICATE IN SOCIAL ENTREPRENEURSHIP:  
Nonprofit and Public Benefit Organizations**

**SOCIAL ENTREPRENEURSHIP INTERNSHIP PROGRAM**

Internships for the Certificate in Social Entrepreneurship need to satisfy certain criteria to qualify and must be approved by the Director of the Social Entrepreneurship program. All internships must receive prior approval unless it can be shown that a student has had prior experience in social entrepreneurship and the student applies for experiential credit instead of an internship.

**STUDENTS ARE REQUIRED TO TAKE V559 BEFORE THEY CAN QUALIFY FOR AN INTERNSHIP IN SOCIAL ENTREPRENEURSHIP.**

A Social Entrepreneurship Internship should meet three criteria:

- The development of the project the semester before the internship starts
- A 480 hour internship on site at the host organization, agency, or business to execute the project (may be extended over a longer period than 3 months, with less than 40 hours per week)
- A final evaluation of the project, related to social entrepreneurial approaches

In addition, a Social Entrepreneurship Internship project must have social goals as well as quantifiable financial goals – and both of these goals should increase the financial profitability of the overall organization while also improving its social mission and outcomes. These objectives need to be identified before the internship and used to evaluate effectiveness at the completion of the internship project. The final project evaluation should include an analysis of how the double-bottom line was used in the planning and operation process and how it was or is expected to be achieved. If the anticipated financial and social goals were not attained, the analysis should include a critique of what prevented their achievement and suggestions on how the obstacles to successful completion might have been overcome.

The internship may be satisfied by an Internship Practicum through V585 Practicum in Public Affairs (3 - 6 credits), X523 and X524 Enterprise Experience I and II (1.5 credits each), or approved experiential credit.